

# ADVERTISING PRICE LIST & PAPER FORMATS

## PRICE LIST

<b>OPEN SPREAD</b>	<b>60 000 ZŁ</b>
<b>SPREAD</b>	<b>50 000 ZŁ</b>
<b>IV COVER</b>	<b>60 000 ZŁ</b>
<b>II COVER</b>	<b>50 000 ZŁ</b>
<b>III COVER</b>	<b>35 000 ZŁ</b>
<b>1/1 PAGE</b>	<b>30 000 ZŁ</b>
<b>1/2 PAGE</b>	<b>20 000 ZŁ</b>
<b>INSERT</b>	<b>0,25 ZŁ / PIECE</b>

## PAPER FORMATS

<b>SPREAD</b>	<b>460 x 297 + 3 mm bleed</b>
<b>1/1 PAGE</b>	<b>230 x 297 + 3 mm bleed</b>
<b>1/2 PAGE VERTICAL</b>	<b>104 x 284 + 3 mm bleed</b>
<b>1/2 PAGE DIAGONAL</b>	<b>214 x 139 + 3 mm bleed</b>

issue	number	deadline to deliver materials	edition date
july - august 2016	#82	13.06	30.06
september - october 2016	#83	18.08	2.09
november - december 2016	#84	14.10	31.10